**Award-winning artist Felicia Lase Unveils Debut Solo Single ‘Sign’**

*Listen to the private pre-release link here:* [*https://shorturl.at/BDVW1*](https://shorturl.at/BDVW1)

Melbourne-based, Indonesian-born artist Felicia Lase will set to release her debut single ‘Sign’ on 11th November 2022, which will be shortly followed by an official music video. A fully self-written and produced track, ‘Sign’ displays Felicia’s powerful R&B/Soul-inspired sound, combined with honest storytelling.

Coming from winning several songwriting awards, Felicia does not shy away from being relatable and intimate in her song. ‘Sign’ is an emotive track which expresses the universal feeling of being lost. Throughout the track, Felicia’s powerful vocals emanate the emotional plea of having something – or someone – to hold on to in one’s life. “The first line, ‘Tell me something to believe in’, was what inspired the entire song,” Felicia shares, “in this day and age, we are pulled into so many different directions that it is so easy to feel lost and desperately desire one thing to hold on to.”

The song, fully produced by Felicia herself, features the smooth and emotive qualities of R&B/ Soul music and is juxtaposed with the interlacing slick trap beats. “I don’t limit myself by genres when creating any songs. I put sounds which are right for the track and not bound by conventions,” shares Felicia, who is currently studying music production further in university. ‘Sign’ is just a prelude to what is to come from this multi-faceted, soulful artist.

Felicia is no stranger to music. Growing up in the sunny city of Jakarta, her first encounter with music started when she learned classical piano at the age of 5. Growing up in church, Felicia later fell in love with soul and gospel music and is deeply influenced by the passion and emotions it brings. Despite being originally known as a skilful pianist, Felicia later develops her skill as a vocalist and is widely known for her rich and soulful vocals. She also later discovers her passion for songwriting and production – all were self-taught. Her songwriting has garnered multiple industry accolades, including Cassette Awards 2022, ListenUp National Songwriting Competition 2021, and LCLCI National Songwriting Competition 2020.

Felicia frequently performs as a solo act on keys and vocals at various venues around Melbourne, including The Espy, Toff in Town and The Gaso. Apart from performing live, Felicia enjoys rearranging and experimenting popular songs - recently in acapella format - as seen on her Instagram account. Outside of her solo ventures, Felicia is also a vocalist of a jazz-pop band, performing in various weddings and functions throughout the year.

Feel free to reach out to Felicia via [felicialasemusic@gmail.com](mailto:felicialasemusic@gmail.com) or check out the following:

Website: <https://www.felicialase.com>

Instagram: <https://www.instagram.com/felicialase>

Facebook: <https://www.facebook.com/felicialasemusic>

Spotify: <https://sptfy.com/felicialase>

Soundcloud: <https://soundcloud.com/felicialase>